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Special Booking Incentives with New Girlfriends Getaway Packages from the Caribbean's Top Luxury Boutique Hotels

Houston, TX, May XX, 2014 -- With summer quickly approaching, vacation planning is in full gear and while family vacations are a top priority, getting away with your closest girlfriends is an absolute necessity. Now, two of the Caribbean's top boutique hotels, Esencia Estate in Mexico's Riviera Maya and Sublime Samana on the Dominican Republic's Samaná peninsula, are offering two brand new girlfriends getaway packages with special booking incentives that will turn this year's getaway into an annual tradition.

According to an American Express Travel survey, 56% of women now take girlfriend getaways, with a 15% increase in trips booked in the past year alone. Not only are more women opting for girls-only vacations than ever before, but there is also a clear boom within the adventure and luxury travel niches, in particular. This year, enjoy 15% off your girls getaway to Esencia Estate or Sublime Samana Hotel & Residences for travel during September and October 2014.

Unparalleled Luxury and Intimacy at Mexico's Exclusive Esencia Estate

White sand beaches, fresh coconuts, five-star cuisine, dream-worthy accommodations and the Riviera Maya's top organic spa – what more could you ask for in a girls' getaway destination? Esencia Estate, the 29-room boutique Caribbean gem and former private retreat to the heiress of the Ferrari fortune, is the perfect place to unwind, enjoy a margarita (or two) and create new unforgettable memories with your best friends.

Girls Getaway a la Esencia

From \$3,135++ for Three-nights in two Garden Suites with private plunge pool for 4 (2 people per room).

Includes:

- **Ladies Spa Session** – Let go of all of the stresses of home life and enjoy an afternoon of pampering and relaxation at Aroma Spa, the Riviera's top organic spa renowned for its focus on incorporating native healing traditions. Each guest will choose from one of three 50-minute massage options, leaving refreshed and renewed.
- **Cooking Class and Wine Pairing Fiesta** – Enjoy a true ladies night with Esencia's Executive Chef, famed for his five-star cuisine and extensive ceviche menu. On

an evening of your choice, visit Esencia's kitchen and learn how to make some of Mexico's most delectable salsa, guacamole, ceviche and more before enjoying the fruits of your labor with a selection of perfectly paired wines.

- **Bottle of Wine** – What would a girls' weekend be without a bottle of wine to toast the retreat? Enjoy a bottle of wine upon arrival, as you cheers to the days of endless girl talk, fun and relaxation ahead.
- **Inaugural Margaritas** – Esencia knows just how essential a great, fresh margarita is to you and your girlfriends. Venture down to the pool or beach once you settle in and let Esencia's talented mixologist treat you to your first round.

The package includes daily breakfast for four and round-trip airport transfers from Cancun. When booking online, room package already includes 2 rooms and the price is based on 4 people. Package is valid from May 1 through December 20, 2014. Extra nights are available at a discounted rate. For more information visit www.hotelesencia.com or call 1-877-528-3490.

Serenity and Adventure on The Dominican Republic's Pristine Samaná Peninsula

For girlfriends seeking unparalleled natural beauty and adventure with five-star luxury perks, Sublime Samana Hotel & Residences is the place for you. Nestled on nearly six-miles of untouched, private beach on the island's most breathtaking coast, the property is the ultimate in laid-back luxury just ten minutes outside of the truly funky beach town of Las Terrenas. From exquisitely appointed suites and casitas to fresh, locally inspired cuisine, stunning pools and endless opportunities for excursions, this is the Dominican Republic getaway girlfriends have been waiting for.

Girls Samana Adventure

From \$1,250 for four people for three-nights in a two bedroom suite

- **Beachside Hatha Yoga** – Unwind completely and strengthen your mind, body and soul during a poolside morning yoga class. Let the instructor guide you through each posture as you relish the ocean breeze and listen as the tide meets the sand.
- **Standup Paddle Boarding Class** -- Venture out on the inviting waters of Samaná bay with your local paddle boarding instructor, as you and your girlfriends get a full body workout during a two hour lesson in 2014's most popular emerging water sport.
- **Spa Afternoon** – Enjoy an afternoon of pampering at Sublime's natural beach spa, as your girlfriends relax and rejuvenate during an unforgettable 50-minute

spa treatment.

- **Hike to El Limón Falls** -- Take in the sights and sounds of Samaná's lush wilderness during a breathtaking hike to the El Limón waterfalls. Enjoy a refreshing swim with your best friends in the fresh water, as you witness one of the area's most awe-inspiring natural wonders.

The package includes daily breakfast and round trip transfers to and from Santo Domingo. Package rates are \$1,250 for a two-bedroom suite and \$1,390 for a two-bedroom casita from May 1 through December 20, 2014. From January 6 through April 30, 2015, package rates are \$1,590 for a two-bedroom suite and \$1,810 for a two-bedroom casita. Extra nights are available for a discounted rate. All rates are subject to additional taxes and service charges. Please visit www.sublimesamana.com or call (888) 896-9416.

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